DESIGN PORTFOLIO

What It Is & How to Make It Stand Out

What Is a Design Portfolio?

- A design portfolio is your visual resume.
- It shows how you think, what you create, and why your ideas matter.

Used for:

🎓 Design school admissions
💼 Internships & job interviews
✏️ Freelance work & competitions

What Should It Include?

- ☑ 🧍 About You / Introduction
- ☑ 🗂️ 4-6 Strong Projects
- ☑ 📖 Step-by-step process (Research → Sketches → Outcome)
- ☑ ✍️ Clear captions/explanations
- ☑ 🎨 Personal work (optional but unique!)

How to Choose Projects

Pick projects that show:

🌟 Creativity (not just neatness)

🧠 Problem-solving & thinking

🎭 Variety – product, poster, space, fashion

❤️ Passion – pick one you loved doing!

Make It Visually Strong

- ✅ Clean, minimal layout
- ✨ Use white space
- 🔤 Consistent fonts and structure
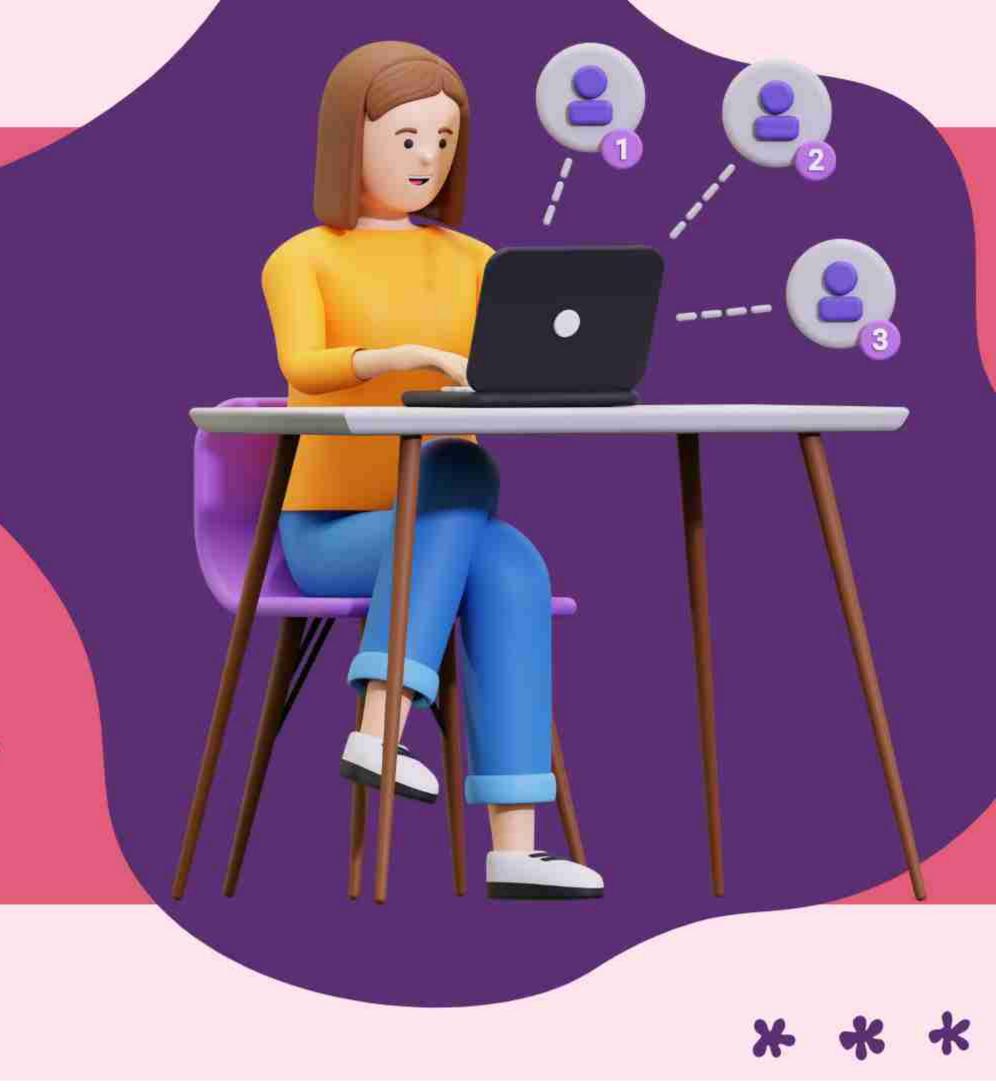- 📚 Tell a visual story – Problem →
  Idea → Result

Show Your Process
Don't Just Show Results

Include :

📝 Problem statements
🖼️ Moodboards / inspiration
✍️ Rough sketches, iterations
🧪 Mistakes & learning
🧩 Prototypes, mockups
📢 Design schools value your thought
process over polish!

Tools, Formats & Pro Tips

- PDF (email submissions)

- Behance or website (professional)

- Printed copy (for in-person review)

- Tools: Canva, Figma, InDesign, Photoshop

- Tips to Stand Out:

💡 Add a passion project

🧢 Create your own logo or identity

🔗 Add QR codes (to videos or 3D views)

🔄 Update often – quality > quantity

THANK YOU

Feel free to approach if you have any questions.